

LIEBHERR
COOLECTRIC LTD

Balfour Global LLP
3rd Floor, Walsingham House
35 Seething Lane
London,
EC3N 4AH

Dear Stevan

Further to our recent debrief re the above we would make the following comments:

The Liebherr brand has been working for the first time this summer on the Balfour Broadgate tri-screen project.

This technology has given us the opportunity to project our message to a targeted audience in a way not possible before.

Our contacts at Balfour have been professional, resourceful & able to interpret brand guidelines.

We look forward to evaluating the consumer response and ROI in the coming months.

Your support of the Liebherr brand has been much appreciated.

Yours Sincerely



Mark Taylor