

## **Fujitsu advertising at KLM Open Golf Tournament – enabled by Balfour International**

Dear Sir, Madam,

With this brief note I would like to thank you for the Fujitsu Services advertising that we were able to use at the dutch KLM Open Golf tournament in August this year.

Having been a partner to KLM for over 15 years, this event provided us with an excellent opportunity to underline that partnership and launch our campaign 'the difference is Fujitsu'.

I was pleased with both the creative work and professional handling of the process undertaken by Balfour. I am convinced that the advertising will effectively contributing to communicating what Fujitsu Services stands for: Managed Services, IT Outsourcing and IT consultancy. For those interested to see Balfour's output; for some time this autumn we will continue to sport the advertising on [www.thedifferenceisfujitsu.nl](http://www.thedifferenceisfujitsu.nl).

With kind regards,  
Fujitsu Services B.V.

