



BNP PARIBAS
INVESTMENT PARTNERS

Balfour Global LLP
To: Elaine Talbot
3rd Floor, Walsingham House
35 Seething Lane
London, EC3N 4AH
The United Kingdom

Amsterdam, November 2012

Dear Elaine,

I am writing to let you know of the excellent service I have received from you and your colleagues.

In November, BNP Paribas Investment Partners in the Netherlands had the opportunity to display an advertisement on six high definition 3D screens provided by the Balfour Group at the Amsterdam Central Station.

With more than 190,000 travellers passing by per day, we were able to raise our brand awareness and to highlight our capabilities in a very innovative and appealing way.

Balfour provided us with great, fast and hassle-free service. I and our advertising agency really enjoyed the collaboration with Balfour and we are looking forward to working with Balfour again in the future.

Best regards,
BNP Paribas Investment Partners

Koen Willems
Marketing Manager Benelux